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# IDM ready to start revamp of iconic Hoover Building

26 August 2016 | By [Guy Montague-Jones](#)

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IDM Properties has accelerated its plans to redevelop the iconic Hoover Building in north London for residential use.



The construction start date for the 66-home scheme has been brought forward from the beginning of next year to September.

Built in 1932, the grade II-listed Art Deco building, which is located on the A40 a short walk from Perivale tube station, was used as a factory for Hoover until 1982 and until recently was owned by [Tesco](#).

"We take special pride in the realisation of this project due to the amount of time and red tape to overcome and the careful negotiations needed," said Christian Desira, a director at [DeVono Cresa](#), which negotiated the deal for IDM to buy the property from Tesco.



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