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### IDM ready to start revamp of iconic Hoover Building

26 August 2016 | By Guy Montague-Jones

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IDM Properties has accelerated its plans to redevelop the iconic Hoover Building in north London for residential use.



The construction start date for the 66-home scheme has been brought forward from the beginning of next year to September.

Built in 1932, the grade II-listed Art Deco building, which is located on the A40 a short walk from Perivale tube station, was used as a factory for Hoover until 1982 and until recently was owned by Tesco.

"We take special pride in the realisation of this project due to the amount of time and red tape to overcome and the careful negotiations needed," said Christian Desira, a director at DeVono Cresa, which negotiated the deal for IDM to buy the property from Tesco.



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